

Black Friday in cijfers

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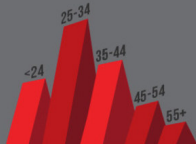
Hysterische koopjesjagers, ellebogenwerk en winkels die dertig uur non-stop open zijn. Black Friday staat weer voor de deur. Wat staat Amerikaanse retailers dit keer te wachten op de traditioneel drukste dag van het jaar?

blackfriday.fm

MALE OR FEMALE?



AGE?



WHAT DOORBUSTER DEALS ARE YOU LOOKING FORWARD TO?



LAST BLACK FRIDAY...



WHERE DID YOU SHOP?

HOW'D YOU SHOP?



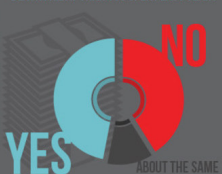
HOW DO YOU PLAN ON SHOPPING THIS BLACK FRIDAY?



DID YOU SHOP ON THANKSGIVING LAST YEAR?



DO YOU PLAN ON SPENDING MORE MONEY THIS BLACK FRIDAY THAN YOU SPENT LAST YEAR?



WILL YOU SHOP ON THANKSGIVING THIS YEAR?



HOW DO YOU PLAN ON RESEARCHING BEFORE SHOPPING?

AND FOR HOW LONG?



LONGEST YOU'VE EVER WAITED IN LINE FOR BLACK FRIDAY?



DO YOU USE YOUR PHONE TO PRICECHECK?



TELL US YOUR CRAZIEST BLACK FRIDAY STORY:

"Crazy old women tried to cut in line at a Toys R Us store and when she got caught, she got mad and started physically attacking the workers at the store and cussing them out as well as the people in line."

!?\$#%

"Yes, in stores people would actually swipe your items that you put in your cart and put them in their cart while you weren't looking. Very pushy people too, cutting you off when you spot an item on the shelf."

